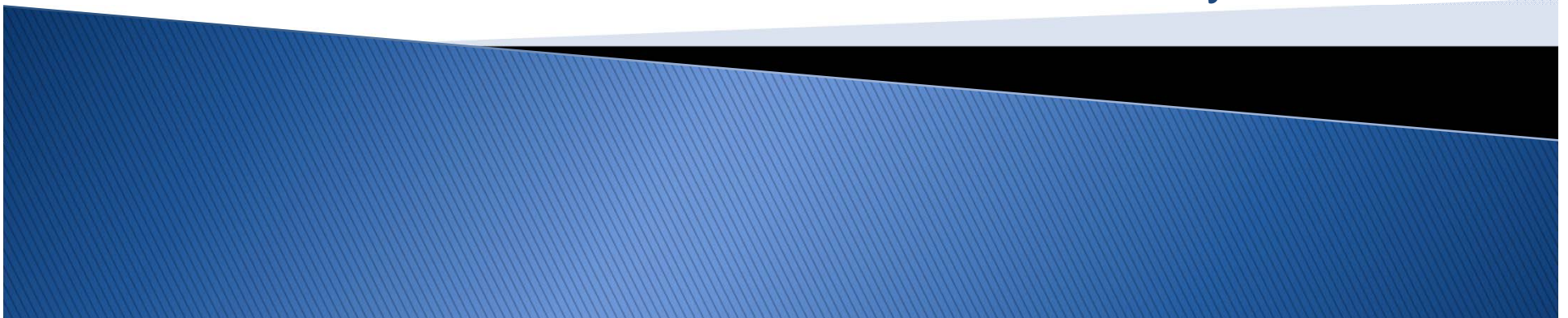




# **METRO's REGIONAL TRANSIT PLAN**

**Goals, Objectives, and Factors for  
Consideration**

February 23, 2017



# DISCUSSION

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- Summary of Board discussion on Regional Transit Plan goals and objectives
- Proposed factors for goals and objectives

# YOU SAID.....

## Mobility

- Increase ridership
- Improve safety
- Improve the customer experience
- Attract choice riders
- Reduce congestion
- Improve speed and reliability
- Ensure accessibility for disabled

## Connectivity

- Serve growing areas
- Improve connectivity to/from:
  - Employment
  - Transit dependent communities
  - Schools
  - Parks and rec
  - Health care

## Good Investments

- Be financially feasible
- Leverage previous investments (connectivity with the NBN)
- Be cost effective
- Attract federal and non-conventional funding
- Ease of implementation

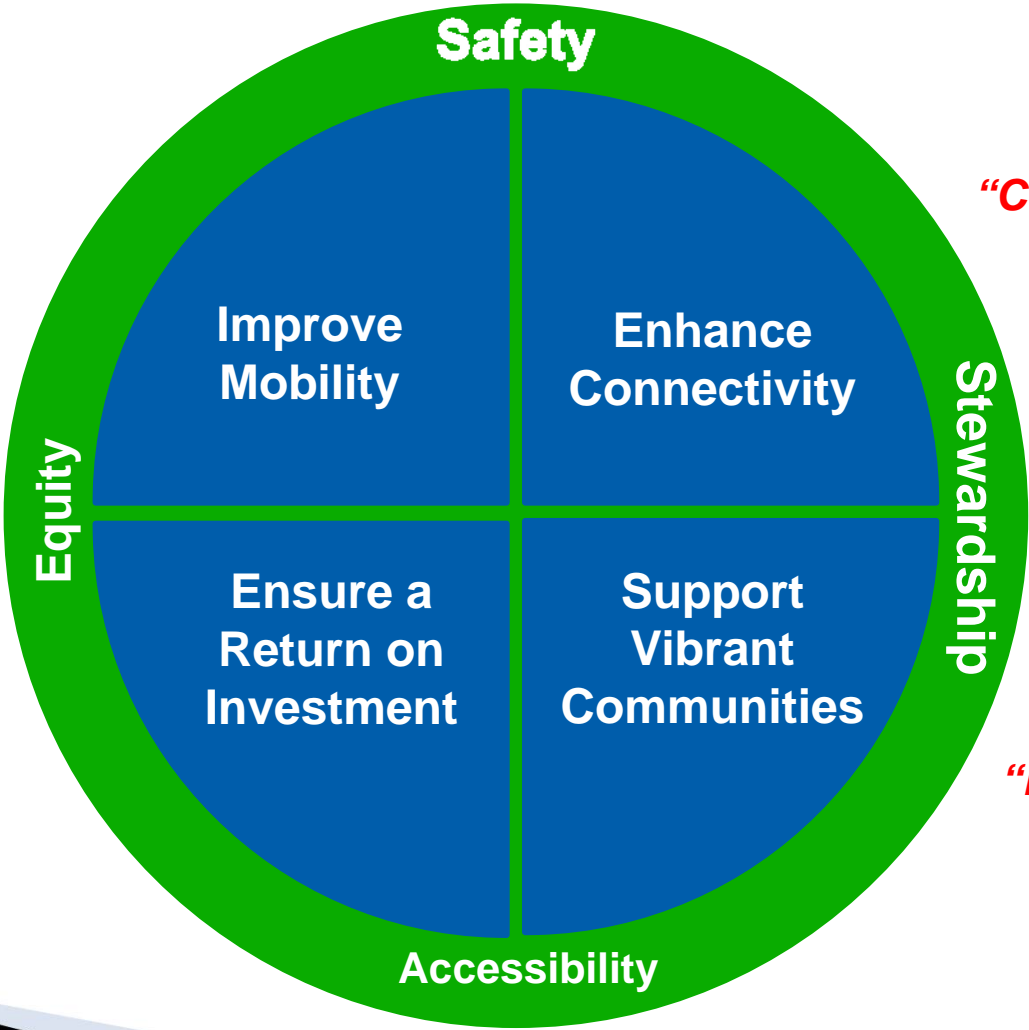
## Community

- Promote economic development and competitiveness
- Serve ALL of our communities/constituency
  - Transit dependent
  - Disabled
  - Senior/Youth
- Embrace technology

# PROPOSED GOALS

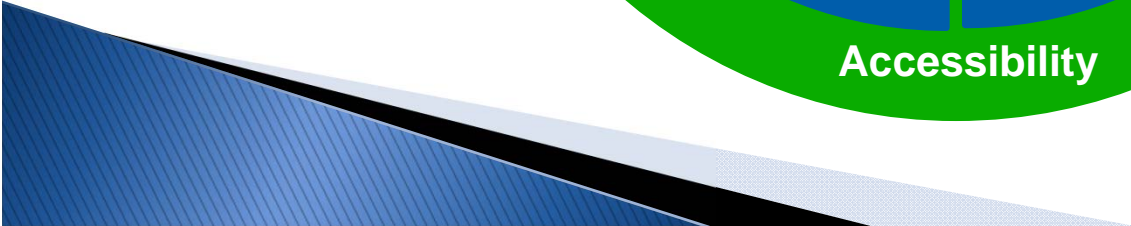
*“Safely Move More People”*

*“Connect More People”*



*“Get More Bang for the Buck”*

*“Be a Good Neighbor”*



# STEPS IN PLANNING AND PRIORITIZATION



	Definition	Example
Goal	Statement that describes a desired end state / <u>outcome</u>	Improve mobility for transportation-disadvantaged populations
Objective	Specific <u>measurable</u> statement that supports achievement of the goal	Increase access to jobs by transit
Factors for Consideration	Factors that will be used to determine the <u>metric</u> effectiveness towards meeting objectives	Number of low-income residents within 45 minutes of employment centers

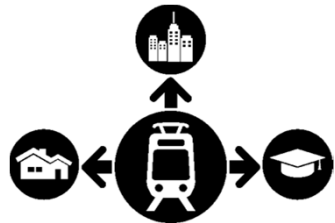
# IMPROVE MOBILITY



Objectives	Factors to Consider
Increase ridership	Number of boardings
Provide alternatives to congestion	Net person capacity in corridor Number of new riders
Improve reliability	Capacity to utilize exclusive ROW in congested corridors On time performance rate
Reduce transit travel time	Improve person trip times
Improve customer experience	Inclusion of passenger information systems and other amenities

***Safely Move More People***

# ENHANCE CONNECTIVITY



Objectives	Factors to Consider
Enhance access to jobs, housing, and other destinations	Number of households and jobs within ½ mile of (premium) transit Number of households within 45 minutes of education, health, & recreation facilities by transit
Enhance connections between major activity centers	Number of households within 45 minutes of job centers by transit Number of major activity centers served by connected LRT/BRT system Transit mode share to major activity centers
Build upon previous METRO investments	Number of direct or one transfer trips connecting to LRT or frequent bus network
Improve convenience and safety of first/last mile connections	Quality of bike/pedestrian connections

***Connect More People***



# ENSURE A RETURN ON INVESTMENT



Objectives	Factors to Consider
Identify capital cost	Capital cost of project
Maintain reasonable operating costs	Annual net operating costs
Invest in cost effective projects	Annualized capital and operating cost per trip
Maximize available funding potential	Project rating against FTA Capital Investment Grant and other relevant criteria Assessment of potential for non-traditional investment partners

***Get More Bang for The Buck***



# SUPPORT VIBRANT COMMUNITIES



## Objective

**Realize and support economic development and TOD potential**

## Factors to Consider

Supports existing and potential economic activity  
 Compatibility with land use plans & policies  
 Assessment of real estate market support for development within 1 mile of potential corridor  
 Transit market potential index



**Improve service to transportation disadvantaged populations**

Number of transit dependent households within 45 minutes of job centers by transit  
 Low-income population near proposed transit stops/stations

**Utilize emerging, safe, & sustainable technology**

Technology improvements with demonstrated safety, energy, environmental, or operational benefits/efficiencies

***Be a Good Neighbor***